

To: mzhu@activetouch.com
From: Erin Zhu <zhu@ptyx.com>
Subject: site customization
Cc:
Bcc:
Attached:

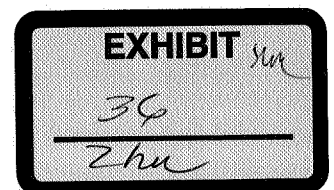
Hi Dad,

Right now I am just going to the WebEx.com site.
All I need for demos is a version of the site without
the WebEx logo & colors – the current design of
the LiveShare site has 5 entry points:

signup
login
share websites
meet online
(these two can go to the same place right now as what
'start a meeting' does on the main webex site)
virtual office (basically links to the "aboutoffice.htm" page)

and a separate URL for joining a meeting.

Erin



From: Min Zhu <mzhu@activetouch.com>
To: "Erin Zhu" <zhu@ptyx.com>
Subject: RE: progress
Date: Thu, 5 Aug 1999 12:22:40 -0700
X-Mailer: Internet Mail Service (5.5.1960.3)

Could you let me know how you do demo now? Which site do you use and if there are any customization? I can help you to set up a custom site quickly.

Min

—Original Message—

From: Erin Zhu [mailto:zhu@ptyx.com]
Sent: Thursday, August 05, 1999 12:06 PM
To: mzhu@activetouch.com
Cc: susanx@activetouch.com
Subject: progress

Hi Dad,

Sorry I did not call you last night; I was in a meeting that lasted longer than I expected and by the time I got back it was a little too late.

There has been two significant areas of progress with Live Share:

1. Two of the biggest web design companies in Los Angeles, Zentropy (www.zentropy.com; clients include GM and WebTV) and Carbon 14 (www.carbon14.net; clients include Fox television and Teen Magazine) have agreed to participate in the Live Share network, with branded virtual offices and using the website to conduct client design reviews etc. Zentropy has a New York office and both companies work a fair amount with East Coast clients. With these two major design companies on board it will be much easier to persuade smaller companies and web designers of the merits of using Live Share.

2. The lawyer that worked with us on the legal negotiations with ActiveTouch was so impressed with the technology that he is working with us to put together a legal network that uses WebEx to set up virtual offices for lawyers and do realtime consultations for online clients. So far he has helped us recruit a family law practitioner, an employment law specialist, and a bankruptcy specialist who will contribute content for the legal site and sign up other lawyers for the virtual offices in exchange for equity participation. The plan is to get at least one specialist in each major area to head the effort to both get original content for the website and also to sign up other lawyers in their speciality. I think this has great potential and I am very pleased about the fact that the lawyers themselves are sufficiently interested in the technology and the business to want a stake in it and to do the difficult work of persuading other lawyers.

In other news: a local online advertising firm, Narrowcast Media (www.narrowcastmedia.com) has agreed to buy 100% of advertising inventory on liveshare.com once it is active — the initial rates are not very high but are subject to renegotiation once the amount and targeting of traffic can be realistically assessed.

P0228

Unfortunately, I just received a message from Praful late yesterday, with whom I was trying to coordinate the linking up of LiveShare to WebEx services, that says that it will not happen probably for another two and half weeks. It has been very awkward for me to send everybody to the WebEx site to do demos even though I am talking about LiveShare, and I was wondering if there's anything I can do to make the hookup happen faster?

Erin

P0229

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From: Erin Zhu <zhu@ptyx.com>
Subject: progress
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Bcc:
Attached:

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